

July 26, 2006

Brooklyn Center, MN



*Serving school media and
information technology professionals*

Meeting called to order at 8:15.

Present: Light, Theirl, Meyer, Yoder, Sylte, Mehsikomer, Miller, Prestebak, Ganje, Steltzner, Mansfield, Lorenz, Heinecke, Henning, Johnson, Plant, Keefe

Agenda approved.

Secretary's report –Yoder- Minutes from 7/24/06 approved as amended.

Reports:

- Treasurer's Report – Meyer Budget copies distributed.
 - 2006 Leadership Conference \$4000 over budget. Costs for Summer Leadership event need to be decreased. Discussion followed regarding form and purpose of this event. Should we consider a strategic/long-range planning session in lieu of a conference? Johnson commented that the history has been "cyclical." Ganje will investigate possibilities and report at next meeting.
 - 2005 Fall Conference earned \$10,000.
 - Vendor ads to be promoted to increase income.
 - Sylte's salary, Line 6100 is increased to \$17,000. Motion passed to increase wage \$1/hr.
 - Line 9400 (Legislative) has been deleted, decreasing expenses \$400. Plant asked about Special Lobbying fund.
 - Johnson will ensure that at least one member from the Tech SID in on the Legislative Committee.
 - Motion passed to approve budget.
- Co-presidents Report – Light and Theirl
 - Will continue with "Connections" theme. Intend to build relationships with stakeholders. Meeting schedule for coming year distributed.
- President-elect Report – Ganje
 - Impressed with organization, looking forward to term.
- 2007 MEMO Midwinter Report – Heinecke
 - January 28-29, 2007- "Best Practices in Libraries-" looking for speakers.
- Committee Introductions and Reports
 - 2006-07 Leadership roster distributed and corrected- Sylte will send names of new members to Executive Committee, so that welcomes can be offered by current members.
 - Bylaws – Ganje
Wisconsin has no regions. MEMO could consider this change. Do we want to make this change now, just as we are attempting to revive Region leadership?
 - Communications – Steltzner, Conzemius, Anderson, Johnson
First MEMORandum deadline August 31. Committees asked to submit articles
 - Intellectual Freedom – Yoder

Minnesota Coalition for Intellectual Freedom Annual Meeting/Dinner-
September 20th at American Association of University Women (AAUW) on
Summit Ave in St. Paul. \$50 ticket price goes toward membership and MCIF.
efforts

- Legislative – Johnson- Report/discussion later in meeting.
- Membership – Heinecke
Summary of So Carolina state organization recognition type activities that
Martha Alewine (Leadership Conf speaker) shared, suggestion that MEMO
consider implementing. Should schedule for annual membership dues be
reconsidered? It is currently spread out over the year, which helps keep the
budget balanced. We could also consider automatic renewal of dues, which
would require members to opt-out.
- Nominations – Past co –presidents, Conzemius, Garlie
Working on recruitment of next president and treasurer.
- Program – Light- Conference chairs needed for 2007 & 2008. 2008 site also
needed. Costs and attendance will be analyzed in order to determine how to
proceed with conference scheduling. Should large banquet dinner, the single
largest food cost, be eliminated? Should conference co-chairs, one for
technology and one LMS be implemented?
- Red Fund – Past co-presidents- Conzemius, Garlie
Volunteers for State Fair booth needed. Group will present at Education
Minnesota in October.
- Audit Committee – Sharkey- Not present
- Regions
 - Amy Lorenz new co-chair for South Central. Anne Schuster, from Kansas, is
new metro area chair.
 - Reports have been printed in the annual newsletter.
- SID Introductions and Reports
 - Technology – Heidt, Millway
 - Reading -
 - Vendors - Kuehl
- MDE – Miller and Mehsikomer
Miller-
 - Community education library coordinator, Mary Ann Van Cura hired and
working with *Web Junction*, a new resource which acts as a centralized space
for information sharing. Will be an opportunity and a responsibility, as it
needs to be populated. To be launched September 10th. Contains several
excellent tools, resources, and offers new possibilities. Training will be
offered and will address library sustainability and advocacy.
 - New library directory up on MDE website.
 - Central calendar has been created for posting professional meeting information.
 - Volunteer certification program for public library volunteers.
 - Call for LMC, LMS standards, need for dedicated school library position at
MDE.
 - Licensure also an issue that needs to be addressed. New LMS are not required
to hold teaching license. Issues exist regarding difficulty of obtaining LMS
licensure in MN. Uniformity and communication lacking in current
guidelines. They will be working with a group to re-visit LMS standards.

Keyboarding licensure also lacks clarity, clear guidelines and must be addressed if we intend to promote the presence of licensed LMS in buildings.

- New census/survey in process, intended to provide districts and state with annual LMC statistics. Plan is to prep staff in fall, administer in spring, to provide necessary data to back related efforts. Discussion on how to gather data. Frances Bradburn book recommended

Mehsikomer-

- Due to MDE reorganization, now assigned to School Improvement Division.
- Info lit standards passed, project has been assigned to Academic Standards Division, to be phased into content areas on a 5 year cycle. Legislation states that SLMS need to be involved in Standard revision process. Also working with Jesness/Prestebak on Computer/ Information Literacy Standard scope and sequence. Important to involve practitioners; not to let process be “top-down,” LMS also need to be available to volunteer with Standard revision in order that we have a voice. Timing of revision/adoption cycles is a concern.
- “Online in ’09” has been renamed “Online Initiative.” NCLB Title II-D mandates (all students technologically literate, crossing digital divide, professional development) are now “goals.”
- ISTE and MEMO standards
- Discussion regarding funding equity, digital divide. E2T2 has been eliminated, has not benefited districts equally as larger metro areas have benefited from available \$\$ more than smaller districts. What direction will be forthcoming from state, to assist with curriculum development? High School reform is a current push. Election year will also have an unknown impact. Current State philosophy is “local control,” and is unlikely to change.
- New round of competitive grants in fall
- ATLAS- Arrowhead Technology Literacy Association of Schools teacher teams focus on individual content areas, with tech expertise, taking into account ISTE and MEMO standards. Has been very successful, with high interest and participation. See atlas.arcc.org for details, repository of lessons.
- Next cycle of Tech plans is 2008-2011. Plan is to create an online template. Loose timeframe, workshops in the fall, Plans due March 1, 2007. LMS need to be on tech committees and involved in process.
- MDE website has LMS resources

Discussion items:

- Legislative Update/Platform – Elaine Keefe, Doug Johnson

Three platform issues:

- 1.) Information/Technology Literacy Standards- will be inserted into existing content standards, on a six-year review cycle. Math to be done this year. How this will proceed remains unclear.
- 2.) School Technology funding- per pupil aid of \$3 morphed into energy fee. Next year will be a budget year, with issue be back on table, particularly in terms of how far removed we are from the business world. National report, with state rankings, had impact on Legislature. Technology referendums are an option for larger districts, inequity created as smaller districts do not have this option. Johnson mentioned option of levy combined with equalization formula. Online Initiative

push highlights inadequacies of infrastructure, need for additional funding.

3.) Required LMS- Do we have data regarding # of states requiring LMS? How can we help legislators to have a better understanding of LMS purpose?

- Minitex/MN Digital Library – Bill DeJohn
 - Assignment Calculator currently being revised for Gr. 9-12, by Prestebak and Yoder, to be completed by fall.
 - Report- 40% of MN teachers still not using tech in instruction.
 - Pachyderm authoring tool software information-
 - MN Digital Library- PPT presentation
 - Need for expansion of ELM resources. Send potential resources to DeJohn
- State Library Advisory Council/Literacy Collaborative - Theirl
 - MIFLC has asked to institutionalize. State Library Association will act as umbrella, MDE staff can support. How can this change assist the group? Needs to be resolved at August meeting.

Reserve for next meeting

- Affiliate discussion- AASL
- MILP- tabled until next mtg.

Meeting adjourned at 12:15.

Respectfully Submitted,
Leslie Yoder
MEMO Secretary